

LEADINGAGE

HACKFEST

Hosted by *St. Andrew's Resources for Seniors System*

APRIL 7 - 9, 2017 | THE WILLOWS AT BROOKING PARK | ST. LOUIS, MO

ENGAGE WITH AGE

Creating Innovative Technology Solutions for Aging

Team Prizes

1st Place:

\$1,000

2nd Place:

\$500

3rd Place:

\$300

Plus:

The winning team will appoint 2 team members to present their project at the national LeadingAge conference on October 29, 2017, in New Orleans.

The WHY: INNOVATION

Innovation often comes from unexpected places, from creative people without any attachments to the status quo. There is so much opportunity for technology to revolutionize our experience of aging!

The WHO: YOU

Like most hacking events, we're looking for:

Front-End Developers • Back-End Developers

However, unlike most hacking events, we want:

Designers • Marketers • Gerontologists • Business Experts • Clinicians

... Or anyone passionate about the field of aging.

Each team will be assigned an aging services professional as a coach and an older adult as potential user.

The WHAT: TOOLS

The tool you and your team develops could be an app, website, interactive online experience, or device. Participants will have 20+ hours to design and build their tool.

Tools will be judged based on originality, usability, feasibility, design relevance, and on being "most developed" by the end of the session.

At
LeadingAge
HackFest, you
will have the
opportunity
to:

- ◆ Build your portfolio
- ◆ Work collaboratively with people from other disciplines
- ◆ Win cash / Have fun
- ◆ Help older people

Apply today at <https://leadingage-hackfest-stl.eventbrite.com>

Registration Deadline is March 11. A \$35 refundable deposit is required.

For more information, contact Toni Anderson at (314) 726-0111 or tanderson@standrews1.com.